

I am a multi-disciplined graphic designer based in the Greater Philadelphia Area. I have a unique mix of creativity, problem solving, and technical skill. I'm a self-starter, and I love owning projects and seeing them through to the end. My goal is to find a position where I can take ownership of projects, continue to grow, and take on leadership responsibilities.

Education

The University of the Arts—Philadelphia, PA

Bachelor of Fine Arts in Graphic Design—May 2018

Northampton Community College—Bethlehem, PA

Associate of Applied Science in Communication Design—December 2013

Experience

FASTSIGNS of Northeast Philadelphia—Philadelphia, PA

Senior Graphic Designer—February 2023 to Present

Graphic Designer—February 2022 to January 2023

- Collaborate with clients to create compelling artwork and layouts across various mediums, including environmental graphics, banners, and large-scale signs
- Develop creative graphics that simplify complex messages and elevate brand identities
- Manage multiple projects simultaneously under tight time constraints, ensuring timely completion and high-quality output

Freelance Graphic Design—Philadelphia, PA

Self Employed—May 2018 to Present

- Consult with clients to identify design objectives and recommend optimal solutions
- Produce unique and visually stunning imagery for clients within tight deadlines
- Maintain detailed records of ongoing and completed work, ensuring clear communication and timely delivery

Physician Recommended Nutraceuticals—Blue Bell, PA

Graphic Designer—August 2021 to November 2021

- Conceptualized and designed print and digital materials for PRN/VRS and associated brands, driving sales among doctors and clients/patients
- Developed innovative design concepts and updated outdated materials to maintain a fresh and engaging brand image
- Designed and coded HTML emails and landing pages to enhance marketing and engagement effort

Group M—Philadelphia, PA

Graphic Design Intern—September 2017 to December 2017

- Contributed to the design and typesetting of various print collateral and online communications
- Proofread and edited content for accuracy, flow, and structure
- Maintained artwork and graphic files and designed promotional material for upcoming shows/events
- Designed promotional material for upcoming shows/events

Skills

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe After Effects

Adobe Lightroom
Photography
Typography
Layout Design

References

Available upon request